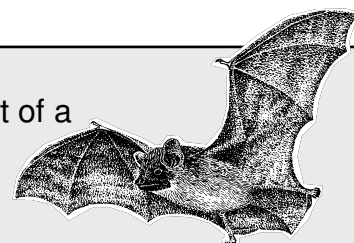


Assessing your progress: 10 indicators of biodiversity engagement

Consultation with companies throughout the UK has led to the development of indicators of biodiversity best practice. Improve your company's level of biodiversity engagement by working towards the following 10 targets.

Indicator 1. Achieve an understanding of biodiversity

Your company recognises that biodiversity conservation is an integral part of a standard environmental management system (EMS), working towards environmental protection.



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Indicator 2. Develop a Biodiversity Action Plan (BAP)

Your company develops a BAP or biodiversity strategy both for its own landholdings and to enable it to contribute to biodiversity conservation beyond its own sites.

Indicator 3. Integrate your BAP

Your company's BAP should clearly link to the UK and Local Biodiversity Action Plan.

Indicator 4. Environmental partners

Your BAP should be delivered in partnership with relevant national and local conservation groups.

Indicator 5. ISO 14001/EMS integration

Your company's ISO 14001 standard integrates biodiversity considerations so that they are monitored and assessed alongside the other areas of the EMS.

Indicator 6. Support at senior level

Support at board level and a public statement relating specifically to biodiversity highlights your company's commitment to biodiversity.

Indicator 7. Qualifications of environmental managers

A trained ecologist is employed as part of the environmental management team or as a consultant.

Indicator 8. Employee involvement

Employees get involved in the biodiversity strategy through internal communication, company activities, or by volunteering with environmental partners.

Indicator 9. Funding biodiversity action

Through sponsoring conservation groups your company engages in the BAP process by helping to achieve national and local targets.

Indicator 10. Communication

Your company communicates its involvement in biodiversity action through informing and influencing stakeholders, promoting its activities and reporting on its overall contribution towards biodiversity conservation.



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Further Information ...

Publications (Visit the Business & Biodiversity Resource Centre website for more details):

Business & Biodiversity: A UK business guide for understanding and integrating nature conservation and biodiversity into environmental management systems. Earthwatch 2002.

Case Studies in Business and Biodiversity. Earthwatch 2000.

Business & Biodiversity - A Guide for UK-based companies operating internationally. Earthwatch 2002.

Business & Biodiversity - Site Biodiversity Action Plans. Earthwatch 2003.

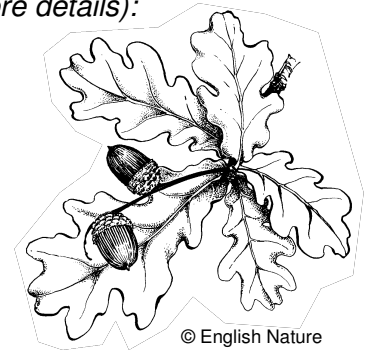
Putting a Bit Back - A guide to nature conservation for small to medium-sized enterprises. Earthwatch 2001

Business & Biodiversity - The Handbook for Corporate Action. Earthwatch Institute (Europe), IUCN, World Business Council for Sustainable Development 2002.

Is biodiversity a material risk for companies? Earthwatch, in conjunction with ISIS Asset Management and DFID.

Habitat creation handbook for the minerals industry. RSPB 2003

Wildlife management and habitat creation on landfill sites. Ecoscope Applied Ecologists 2000.



Websites:

The Business & Biodiversity Resource Centre: <http://www.businessandbiodiversity.org>

Convention on Biological Diversity: www.biodiv.org/doc/legal/cbd-en.pdf

UK Biodiversity Action Plan: www.ukbap.org.uk

Biodiversity: The UK Steering Group Report Volume 1: Meeting the Rio Challenge, Volume 2: Action Plans (HMSO, 1995) www.ukbap.org.uk

Biodiversity: Connecting with the Tapestry of Life. Smithsonian Institution www.si.edu/simab

Organisations:

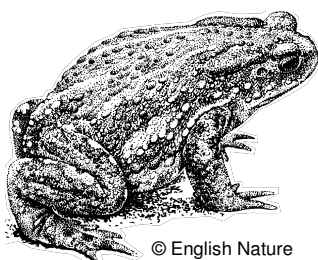
Business in the Environment: www.business-in-environment.org.uk

Earthwatch: www.earthwatch.org/europe/corporate.html

World Business Council on Sustainable Development: www.wbcsd.ch

IUCN: www.iucn.org

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